

# PRESTONKENT

user experience designer • problem solver

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prestonkent.com

## EXPERIENCE

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**2015** Sr. UX Designer  
**Present** State Farm

Working closely with innovation, engineering, and business teams to craft user-centered experiences across multi-platforms. Produces forward thinking concepts to enhance user experiences through wireframes, design comps, and prototypes.

**2012** Lead Interactive Designer  
**2015** What's Up Interactive

Created unique experiences for online and mobile application users. Developed and designed responsive sites, email and social campaigns. Provided design communication and solutions for user experience. Created wireframes, design comps, and prototypes for site concepts. Presented and illustrated design concept to clients.

**2011** Visual / UX Designer  
**2012** RFMS

Redesigned corporate brands' look and feel, while improving site traffic and social media connections. Constructed concepts of campaigns and provided technical solutions. Created a social strategy and presence for corporate company.

**2010** UX Designer / Front-End Web Developer  
**2011** Cyber Sytes

Designed and developed custom WordPress sites. Assisted in social media and search engine marketing strategies. Provided design knowledge and new development techniques. Independently managed multiple complex projects.

**2007** UX Designer / Design Director  
**Present** Freelance / Contracted

Provided creative direction and solutions to improve brands user experiences through interactive experiences. Independently managed weekly calls and worked closely with clients to improve social appearance and reconstructed sites.

## SKILLS

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Adobe Creative Suite  
Creative Direction  
Responsive Design  
UX & UI Design  
Visual Design  
WordPress  
GIT • SVN  
HTML 5 • CSS • Sass

## INTERESTS

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Anthropology  
Art  
Food  
Fashion  
Learning  
Sneakers  
Travel

## EDUCATION

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B.S. Web Design & Development  
Full Sail University

A.A.S. Multimedia Technology  
Gulf Coast State College

Certified Usability Analyst  
Human Factors International